## ĐÈ THI CHÍNH THỰC

## BỘ GIÁO DỰC VÀ ĐÀO TẠO KỲ THI TỐT NGHIỆP TRUNG HỌC PHÓ THÔNG NĂM 2025 Môn thị: TIẾNG ANH

(Đề thi có 04 trang)

Ho, Số

Thời gian làm bài: 50 phút, không kế thời gian phát để

And the passage and mark the letter A, B, C or D on your answer sheet to Indicate the best answer to each of following questions from 1 to 8.  With one several farmers merge plots into a single "project farm", they use digital tools to make that teamwork favore effective. GPS mapping, drones, and in-field sensors build a live, shared picture of soil types, weather shifts, and and growth. Because everyone works on the same data, the team can settle seeding dates, determine when to spray did track machinery in real time. What once deepended on guesswork is now driven by verifiable information.  With GPS technology, farmers can accurately map out their fields and create customised planting plans deeding machines change their rate on the fly, drones spray pests on targeted zones, and smart spreaders apply strilliser only where data shows a need. Because inputs go exactly where they help, fields yield more while trillier only where data shows a need. Because inputs go exactly where they help, fields yield more while reason's end. Water management is just as precise. Specialised equipment tracks moisture every hour, and forecast apps where they help, fields yield more while some predict rain, wind, or heatwayes. Automated pumps deliver measured water amounts to thirsty zones and stop when a storm is coming, slashing waste and energy bills. The result is steader yields in dry years, fever nutrients washed storm is coming, slashing waste and energy bills. The result is steader yields in dry years, fever nutrients washed storm is coming, slashing waste and energy bills. The result is steader yields in dry years, fever nutrients washed storm is coming, slashing waste and energy bills. The result is steader yields in dry years, fever nutrients washed storm in the propertients of the propertients weights, storage can rely on it. Analytic tools brows the records to indicate weak paints in the procedure, forecast prices, and suggest can rely on it. Analytic tools brows the records to indicate was a paint should be propertied	tên thí sinh Báo danh:	devort a	Mã đề: 1126
When several farmers merge plots into a single "project farm", they use digital tools to make that teamwork fare effective. GPS mapping, drones, and in-field sensors build a live, shared picture of soil types, weather shifts, and to the content of the state of the content of	oao dann:	- D. 60	THE RESIDENCE
When several farmers merge plots into a single 'project farm', they use digital tools to make that tearmork fave effective. GPS mapping, drones, and in-field senors build a live, shared picture of soil types, weather shifts, and and growth. Because everyone works on the same data, the team can settle seeding dates, determine when to spray and track machinery in real time. What once depended on guesswork is now driven by verifiable information. With GPS technology, farmers can accurately map out their fields and create customised planting plans ending machines change their rate on the fly, drones spray pests on targeted zones, and smrat spreaders apply entities only where data shows a need. Because inputs go exactly where they help, fields yield more white hamical runoff falls. Trials report considerable savings on seed, fuel, and sprays — benefits the partners split at the hamical runoff falls. Trials report considerable savings on seed, fuel, and sprays — benefits the partners split at the hamical runoff falls. Trials report considerable savings on seed, fuel, and sprays — benefits the partners split at the hamical runoff falls. Trials report considerable savings on seed, fuel, and sprays — benefits the partners split at the hamical runoff falls. Trials report considerable savings on seed, fuel, and sprays — benefits the partners split at the hamical runoff falls. Trials report considerable savings on seed, fuel, and sprays — benefits the partners split at the hamical runoff falls. The savings of the season's end. T	following questions from 1 to 8.		
storm is coming, stashing waste and energy bills. The results is account is coming, stashing waste and energy bills. The results is account in stashing waste and energy bills. The results is accounted as a smaller water footprint for the whole partnership. Smart irrigation also helps limit weed growth, reducing waxy, and a smaller water footprint for the whole partnership. Smart irrigation also helps limit weed growth, reducing waxy, and as smaller water for the next season to project partners. This makes project farming both profitable and sustainable better planting plans for the next season to project partners. This makes project farming both profitable and sustainable better planting plans for the next season to project partners. This makes project farming both profitable and sustainable better planting plans for the next season to project partners. This makes project farming both profitable and sustainable classified in paragraph 1 mostly means.  Question 1. The word settle in paragraph 1 mostly means.  A. expect  B. announce  Question 2. Which of the following is NOT mentioned in paragraph 1 as information displayed on a live, shared picture  A. expect  B. announce  Question 3. The word their in paragraph 2 refers to  B. fields  C. planting plans  D. Seeding machines  Question 4. Which of the following best paraphrases the underlined sentence in paragraph 2?  A. There is an increase in chemical wastage and crop output though fewer resources are used for the indicated land area.  B. Precise application of fettilisers and sprays to required areas raises crop output but in run increases chemical wastage.  B. Precise application of fettilisers and sprays to required areas raises crop output but in run increases chemical wastage.  B. Precise application of fettilisers and sprays to required areas raises crop output but in run increases chemical wastage.  B. Precise application of fettilisers and sprays to required areas raises crop output but in run increases chemical wastage.  B. recreasing  D. Seeding machin	When several farmers merge plots into a same effective. GPS mapping, drones, and in-field int growth. Because everyone works on the same dirack machinery in real time. What once deperture with GPS technology, farmers can accurate a constant of the first only where data shows a need. Because themical runoff falls. Trials report considerable eason's end.  Water management is just as precise. Special interesting the services of t	ne data, the team can settle seeding and do no guesswork is now driven by trately map out their fields and created and settle seeding of the drones spray pests on targeted zon se inputs go exactly where they savings on seed, fuel, and sprays — pecialised equipment tracks moisture	dates, determine when to spray, verifiable information. ate customised planting plans. es, and smart spreaders apply help, fields yield more while benefits the partners split at the every hour, and forecast apps thirsty zones and stop when a
The journey from field to market is equally digital. Cloud platforms record harvest weights, storage temperatures, and shipment times the moment they change, while blockchain records freeze each entry so customers can rely on it. Analytic tools browse the records to inclicate weak points in the procedure, forecast prices, and suggest better planting plans for the next season to project partners. This makes project farming both profitable and sustainable better planting plans for the next season to project partners. This makes project farming both profitable and sustainable (Adapted from https://www.consumersearch.com/(Adapted from https://www.	storm is coming, slashing waste and energy bill	is. The result is steadier yields in dry	lps limit weed growth, reducing
The journey from field to market is equally digital. Cloud plantoms record interest weights, so customers temperatures, and shipment times the moment they change, while blockchain records freeze each entry so customers can rely on it. Analytic tools browse the records to indicate weak points in the procedure, forecast prices, and sugges can rely on it. Analytic tools browse the records to indicate weak points in the procedure, forecast prices, and sugges better planting plans for the next season to project partners. This makes project farming both profitable and sustainable (Alapted from hips://www.consumersearch.com/Alapted from hips://www.consumersearch.com/Al	herbicide use.		beniest weighte storage
A expect Ouestion 2. Which of the following is NOT mentioned in paragraph 1 as information displayed on a live, shared picture A. weather shifts	The journey from field to market is of temperatures, and shipment times the moment the	o indicate weak points in the procedu	re, forecast prices, and suggest both profitable and sustainable.
A expect Question 2. Which of the following is NOT mentioned in paragraph 1 as information displayed on a live, shared picture A. weather shifts Question 3. The word their in paragraph 2 refers to D. soil types Question 4. Which of the following best paraphrases the underlined sentence in paragraph 2? A. There is an increase in chemical wastage and crop output though fewer resources are used for the indicated land area B. Precise application of fertilisers and sprays to required areas raises crop output but in turn increases chemical wastage B. As resources are directed to the areas that need them, harvests increase and pollution from excess chemicals decline C. When chemicals are placed only where they are needed, productivity increases yet more overdue chemicals are release C. disposing D. converting	Question 1. The word settle in paragraph 1 mos	stly means	6 decide
Description 4. Which of the following best paraphrases the underlined sentence in paragraph 2?  A. There is an increase in chemical wastage and crop output though fewer resources are used for the indicated land area.  B. Precise application of fertilisers and sprays to required areas raises crop output but in turn increases chemical wastage.  As resources are directed to the areas that need them, harvests increase and pollution from excess chemicals decline by where they are needed, productivity increases yet more overdue chemicals are release the plant of the productivity increases yet more overdue chemicals are release the plant of the following is TRUE according to paragraph 4?  Analytic tools offer suggestions for better planting plans for the following season.  Farmers regard cloud platforms the best tools to improve the quality of their crops.  Buyers have little reliable information on harvest weights and storage temperatures.  Project partners are unable to forecast prices of crops in the following season.  Paragraph 1  B. Paragraph 2  C. Paragraph 4  Paragraph 1  B. Paragraph 3  C. Paragraph 2  D. Paragraph 3  D. Paragraph 3  D. Paragraph 4  Paragraph 1  B. Paragraph 3  C. Paragraph 2  D. Paragraph 3  D. Paragraph 4  Paragraph 1  B. Paragraph 3  D. Paragraph 4  Paragraph 1  B. Paragraph 3  C. Paragraph 2  D. Paragraph 4  Paragraph 1  B. Paragraph 3  D. Paragraph 4  Paragraph 4  Paragraph 1  Paragraph 3  D. Paragraph 3  D. Paragraph 4  Paragraph 4  Paragraph 4  Paragraph 1  Paragraph 3  D. Paragraph 3  D. Paragraph 3  D. Paragraph 4  Paragraph 4  Paragraph 4  Paragraph 4  Paragraph 3  D. Paragraph 3  D. Paragraph 3  D. Paragraph 3  D. Paragraph 4  Paragraph 4	A. expect  Question 2. Which of the following is NOT mention  A. weather shifts  B. announce  B. drones	oned in paragraph 1 as information dis C. plant growth	played on a live, shared picture
uestion 6. Which of the following is TRUE according to paragraph 4?  Analytic tools offer suggestions for better planting plans for the following season. Farmers regard cloud platforms the best tools to improve the quality of their crops. Buyers have little reliable information on harvest weights and storage temperatures. Project partners are unable to forecast prices of crops in the following season.  Jestion 7. Which paragraph mentions approaches to different weather patterns? Paragraph 1  Jestion 8. Which paragraph mentions real-time tracking of produce? Paragraph 1  Jestion 8. Which paragraph mentions real-time tracking of produce?  Paragraph 1  Jestion 8. Which paragraph mentions real-time tracking of produce?  Paragraph 1  Jestion 8. Which paragraph mentions real-time tracking of produce?  Paragraph 1  Jestion 8. Which paragraph mentions real-time tracking of produce?  Paragraph 1  Jestion 8. Which paragraph mentions real-time tracking of produce?  D. Paragraph 4  Jestion 8. Which paragraph mentions real-time tracking of produce?  D. Paragraph 4  Jestion 8. Which paragraph mentions real-time tracking of produce?  D. Paragraph 4  Jestion 8. Which paragraph 9 to 14.  How to Manage Your Money Wisely?  Managing your finances properly is essential for a stable and secure life.  Managing your finances properly is essential for a stable and secure life.  Managing your finances properly is essential for a stable and secure life.  Jestion 8. Which paragraph 9.  Jestion 9. Pa	. There is an increase in chemical wastage and control of the cont	rop output though fewer resources are equired areas raises crop output but in d them, harvests increase and pollution needed, productivity increases yet more	turn increases chemical wastage from excess chemicals decline
Project partners are unable to forecast prices of crops in the following season.  Destion 7. Which paragraph mentions approaches to different weather patterns?  Paragraph 1  B. Paragraph 2  C. Paragraph 4  D. Paragraph 3  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4	disposing  B. increasing  uestion 6. Which of the following is TRUE acc  Analytic tools offer suggestions for better plan  Former regard cloud platforms the best tools	cording to paragraph 4?  ating plans for the following season.  at to improve the quality of their crops	manus di manus di manus di
Paragraph 1  B. Paragraph 2  C. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 4  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 3  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D. Paragraph 3  D. Paragraph 4  D	Desired northern are unable to forecast prices	of crops in the following season.	
Paragraph 1  ad the following leaflet and mark the letter A, B, C or D on your answer sheet to Indicate the option that seach of the numbered blanks from 9 to 14.  How to Manage Your Money Wisely?  Managing your finances properly is essential for a stable and secure life.  many people struggle with budgeting and saving and give up their financial ans sooner or later, eventually leading (10) overspending and financial stress.  ere are some tips to well manage your pocket:  Invest some of your money if possible.  Have a bank account with an increasing amount of savings (11) month by setting realistic financial goals.	lestion 7. Which paragraph mentions approach  B. Paragraph 1	2 C. Paragraph 4	D. Paragraph 3
Add the following leaflet and mark the letter A, B, C or D on your answer sheet to Indicate the option that seach of the numbered blanks from 9 to 14.  How to Manage Your Money Wisely?  Managing your finances properly is essential for a stable and secure life.  many people struggle with budgeting and saving and give up their financial ans sooner or later, eventually leading (10) overspending and financial stress.  The rear some tips to well manage your pocket:  Invest some of your money if possible.  Have a bank account with an increasing amount of savings (11) month by setting realistic financial goals.	B Paragraph	G. Falagraph 2	
How to Manage Your Money Wisely?  Managing your finances properly is essential for a stable and secure life.  many people struggle with budgeting and saving and give up their financial ans sooner or later, eventually leading (10) overspending and financial stress.  The are some tips to well manage your pocket:  Invest some of your money if possible.  Have a bank account with an increasing amount of savings (11) month by setting realistic financial goals.	ad the following leaflet and mark the letter	A, B, C or D on your answer shee	et to Indicate the option that
Managing your finances properly is essential for a stable and secure life.  ———————————————————————————————————	each of the numbered blanks from 9 to 7	4.	
many people struggle with budgeting and saving and give up their interests and sooner or later, eventually leading (10) overspending and financial stress.  Invest some of your money if possible.  Have a bank account with an increasing amount of savings (11) month by setting realistic financial goals.	How to I	Manage Your Money Wisely?	
Invest some of your money if possible.  Invest some of your money if possible.  Have a bank account with an increasing amount of savings (11) month by setting realistic financial goals.	Hendrick with hundred	na ana saving allu give up ulcu ilik	ancial tress.
Invest some of your money if possible.      Have a bank account with an increasing amount of savings (11) month by setting realistic financial goals.	ere are some tips to well manage your pocke	et:	22
Have a bank account with an increasing amount of savings (11) month     by setting realistic financial goals.	<ul> <li>Invest some of your money if possible.</li> </ul>	Comments of the Comments of th	
W. L. Warrier range	Have a bank account with an increasing	ng amount of savings (11)	month SAVINGS
Buy (12) within your price range.	tit to make a rice ran	OR.	

D. level Coumber Question 9. A. volume B. amount B. competitive D. competitively Question 10. A. competition C. compete D. is managing Question 11. A. managed C. has managed B. managing D. smart Question 12. A. top C. high B. quick D. why Question 13. A. who C. when B. which D. look up Question 14. A. build up C. come up B. go up Mark the letter A, B, C or D on your answer sheet to Indicate the best arrangement of utterances or sentences to make a cohesive and coherent exchange or text in each of the following questions from 15 to 19. Question 15, a. I had to burn the midnight oil to make engaging lesson plans, expecting to capture my students' b. The reality, however, was not what I had expected when I completely failed to keep the class under control despite shouting loudly. c. This valuable experience was indeed memorable and made me more confident in my career of choice. d. Working as an intern at a local high school encouraged me to pursue a teaching career, a demanding e. Instead of giving up, I reflected on what I had done and made improvements in the following lessons. A. c-b-e-a-d B.c-a-e-d-b C.d-a-b-e-c D. d-b-e-c-a Question 16. a. David: I used to, but now I use social media and news apps. b. Lisa: Same here! It's more convenient, but I think traditional newspapers have their own charm. c. Lisa: Do you still read newspapers? d. Lisa: I believe each type has its own value that we can make full use of. e. David: You're right. They fill us with nostalgia that's hard to replace. B.c-a-b-e-d A.d-a-c-e-b C. d-e-b-a-c D.c-e-d-a-b Question 17. a. Tom: Then, text me when you're home. b. Tom: It's getting late. Would you like me to give you a lift home? c. Mary: Thanks, but I'm going to walk to the supermarket and then take a bus home. A.a-b-c B. b-a-c C/b-c-a D. a - c - b Question 18. Dear Ms Smith, a. This has been pre-approved, but you need to have this letter and your identification card produced at the nearest branch to apply. b. The offer is exclusive and expires on December 31st. c. Your application will be processed, and your card will be issued within 48 hours for immediate use. d. It is our honour to offer you credit facilities of \$6000, affordable with the monthly instalment of \$99. e. Should you require further details, please call 0123888888, or visit any of our branches. Yours sincerely, ABC Bank b-d-a-c-e B.a-c-d-b-e C.d-a-c-b-e D.c-a-d-b-e Question 19. a. The developments demonstrate a clear modernisation of the city of Paragon, transforming it from a primarily residential locality into a more diverse and economically vibrant area. b. This shift was further evidenced by the industrialisation of the surrounding agricultural land, with the appearance of some plants and factories. c. Residential areas were noticeably transformed, with the replacement of established terraced housing with new dwellings and the relocation of the original park. d. Simultaneously, a significant expansion of commercial infrastructure took place, most prominently with. the construction of a large supermarket and an accompanying car park where housing once stood. e. Between 2000 and 2015, the outskirts of Paragon city underwent a dramatic reshaping, indicating a move towards urban regeneration and increased commercial activity. A.e-d-b-a-c B.e-b-a-c-d C.e-c-a-d-b Read the passage and mark the letter A, B, C or D on your answer sheet to indicate the best answer to each of the following questions from 20 to 29. We seem to be entering a boom era for greenwashing - the tactic of covering routine pollution in eco-friendly language. [I] Picture running a high-emitting corporation: meaningful decarbonisation would demand painful negotiations, huge capital outlays, and a full redesign of the business model. Hiring an expert agency to splash "carbonneutral" or "net-zero" across products is far easier, buying time while emissions remain untouched. Consumers meet this sleight of hand everywhere. Airlines sell "carbon-neutral" flights, filling stations boast about "net-zero" fuel, and breakfast bacon is re-labelled as planet-safe. Advertising spin is old, yet today it is manipulated to conceal ongoing environmental damage. Social media influencers and glossy sustainability reports amplify these claims, broadcasting the narrative far beyond traditional marketing channels. The term greenwashing emerged in the 1980s, an era of oil spills and growing climate science, but the practice has exploded only recently. [II] Intensifying public anxiety over global heating and ecosystem collapse has placed

companies under sharp scrutiny; many boards therefore choose eye-catching PR over the tougher route of restructuring supply chains, energy sources, and product lines. Regulators on both sides of the Atlantic are struggling to police false eco-claims, yet enforcement still lags behind corporate ingenuity. Investors, eager to protect short-term returns, frequently applaud these surface-level initiatives, reinforcing the cycle. [III] No sector illustrates the issue better than oil and gas. Having realised that denying climate science now backfires, the industry has swapped denial for

"green" paint. Press releases trumpet potential renewable ventures while drilling plans expand unabate.

Trang 2/ 4 - Ma de 111 1702

Why does this matter? Greenwashing and climate denial share a core objective: to postpone the deep emission cuts claimed by scientists as urgent this decade. [IV] Whereas denial disputes the crisis, greenwashing misleads the public into believing problems are solved, thereby eroding consumer advocacy of genuine environmental actions and stalling regulatory reforms. In effect, it acts as a soothing lullaby, guiding society ever closer to ecological breakdown while fostering a false sense of progress. Exposing the facade - and Insisting on verifiable, measurable carbon reductions - is essential if rhetoric is to give way to real action. (Adapted from https://www.greenpeace.org.uk) Question 20. According to paragraph 1, having products claimed as eco-friendly rather than conducting meaningful decarbonisation will A. bring about a full redesign of the business model of a company B. lead to delays without solving the current emission problem C. cause physical injuries to those involved in the negotiation D. Involve spending a huge amount of money paying the agency Question 21. The word manipulated in paragraph 2 mostly means B. legally regulated A. randomly deployed D. hastily produced C. purposely adjusted Question 22. Which of the following best summarises paragraph 2? A. The stories about greenwashing reach a much wider audience due to the joint effort of social media and traditional marketing channels. B. Commercials for everyday products and services, ranging from holiday bookings to petrol pumps and bacon packs, are prevalent on unconventional marketing channels. C. Social media influencers and impressive reports have a role to play in the dissemination of deceptive environmental claims. D. Sustainability buzzwords now fill every sector, with their reach being amplified by influencers and polished reports. Question 23. What causes corporate boards to adopt greenwashing? A. Increasing public concern about environmental issues B. Public pressure on corporations to opt for PR campaigns C. Growing public interest in the development of climate science D. Public belief that carbon reductions are unnecessary Question 24. What challenge do regulators face in monitoring greenwashing claims? B. Insufficient public support A. Enforcement that falls behind corporate creativity D. Conflicting laws on both sides of the Atlantic C. A lack of clear terminology Question 25. The phrase the practice in paragraph 3 refers to (D) greenwashing C. climate science B. scrutiny A. global heating Question 26. Which of the following best paraphrases the underlined sentence in paragraph 4? A. For empty slogans to be realised into moves, revelations about greenwashing and practical measures to reduce B. Greenwashing is, in fact, a fallacy and therefore should be replaced by feasible actions which are encouraged C. To make way for meaningful activities in reality, it is vital to expose the public to proper and specific measures to D. The real solution to the issue of carbon is to verify and measure carbon reductions rather than just raise public awareness through campaigns. Question 27. Which of the following can be inferred from the passage? A. Regulators are effectively utilising the tools and resources to verify most environmental claims, tackling the wide B. Greenwashing brings corporations benefits in terms of finance and reputation without having to reform their core operations. C. The shift from denying climate science to applying "green" paint reflects high-emitting industries' genuine D. Investors who value long-term environmental impact put pressure on companies to implement substantial structural reforms. Question 28. Where in the passage does the following sentence best fit? Yet greenwashing is arguably more insidious. D. [I] C. [II] B. IIII Question 29. Which of the following best summarises the passage? A. Greenwashing is surging as firms cover ongoing pollution in eco-friendly rhetoric, distracting the public and

postponing the deep emission cuts scientists deem urgent. B. High-emitting sectors follow the trend of greenwashing, boasting about promising renewable ventures in press

releases while quietly going on damaging the environment.

C. Instead of investing in meaningful decarbonisation, major emitters have a tendency to opt for denying the claim of

D. Once a prevalent strategy of corporations in response to public scrutiny, climate denial is losing its effectiveness Trang 3/4 - Mã đề thi 1102 and has to be replaced by greenwashing.

Read the following leaflet and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from 30 to 35. How to Manage Your Money Wisely? Managing your finances properly is essential for a stable and secure life. many people struggle with budgeting and saving and give up their overspending and financial plans sooner or later, eventually leading (31) financial stress. Here are some tips to well manage your pocket: Invest some of your money if possible. Have a bank account with an increasing amount of savings (32) by setting realistic financial goals. within your price range. Buy (33) expenditure on Track your spending carefully to avoid (34) unnecessary purchases. Prioritise things that bring you lasting happiness and financial security to get your money's (35) (Adapted from https://www.thebalancemoney.com) D. While C. Though Question 30 A. However B. Otherwise Dito Question 31. A. on C. in B. at D. each Question 32. A. many B. some C. much B. products affordable quality Question 33. A. affordable products quality D. products quality affordable G. affordable quality products Question 34. A. possessive D. excessive C) objective B. restrictive D. cost Question 35. A. worth C. rate B. price Read the following passage and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from 36 to 40. The process of sorting through the various holidays on offer and determining which is the best for you is inevitably complex and individual personality traits will determine the eventual decision. Some people undertake a process of extensive problem solving, in which information is sought about a series of products, (36) \_ consumers with no patience to explore a variety of choices (37) \_\_\_\_\_, for the sake of their convenience rather than trying to guarantee that they buy the best possible product. This is known as limited problem solving. Many consumers engage in routinised response behaviour, in which choices change relatively little over time. Also, some holidaymakers who have been content with a particular company or destination in the past may opt for the same experience again. Finally, some consumers will buy on impulse. (39) \_ . It is, in fact, a pattern of behaviour that is becoming increasingly prevalent - to the dismay of the operators, who then have less scope for forward planning and reduced opportunities to gain from investing deposits in the short term. (40) where 'distressed stock' needs to be cleared at short notice and this can be stimulated by late availability offers particularly. (Adapted from The business of tourism) Question 36. A. each of which is evaluated and compared with similar products B. every one of them undergoes evaluations and comparisons with similar products C. when it is similarly evaluated and compared with other products (D) those with similarities to other products will be evaluated and compared carefully Question 37. (A) be deliberate to confine themselves to a small number of choices B. being deliberately confined themselves to fewer choices C. will deliberately confine themselves to a small number of choices D. fewer choices are deliberately confined to themselves Question 38. A. Common brands, by contrast, are a pattern among loyal consumers B. This is a common pattern among brand-loyal consumers, for example C. By contrast, a consumer-loyal pattern is seen among common brands 1) This is a common example of brands with loyalty to a consumer pattern Question 39. A. The products cost little, which means they are better known and more favoured by typical holiday purchasers

B. While this is more typical of products costing little, it is by no means unknown among holiday purchasers

Colt doesn't matter whether products are unknown, it is typical of purchasers to have holidays costing little D. In the meantime, holidays costing little are known to be products typically favoured by many purchasers

Question 40. A Though such trait of impulse purchasing proves to be valuable

B. So valuable is such purchasing trait that it proves to be impulsive

C. Such trait is so impulsive that it proves to be valuable to purchasers D. Such impulse purchasing proves to be a valuable trait, though

- THE END .

- Thi sinh không được sử dụng tài liệu;

<sup>-</sup> Giám thị không giải thích gì thêm.